



KRISTA PETTIFORD

Author • Preacher • Bible Teacher • Speaker

Helping women understand God's times and seasons so they can recognize what God is doing, trust His timing, and partner with Him through every season of life.

Krista Pettiford is an author, preacher, Bible teacher, and speaker passionate about helping women understand God's times and seasons. Through biblical teaching, memorable frameworks, and authentic personal stories, she equips women to recognize what God is doing, trust His timing, and partner with Him through every season of life.

She serves as women's ministry leader at her local church, where she continues to teach, disciple, and encourage women in every season of life. Krista is the creator of The Seasons Quiz and The Seasons Journal, resources designed to help women discern their seasons and steward them well.

Her messages help women view their lives through the lens of Scripture, giving them practical tools to navigate every season with faith, grace, and confidence.

Author of
Brave Change:
Navigating Unexpected Seasons
With Faith, Grace, and Courage
Coming January 2027, IVP



SIGNATURE MESSAGES

Every Season Has an Assignment - Understanding God's Times and Seasons: Many women feel stuck because they don't recognize the season they're in or what God is doing through it. This signature keynote helps women understand God's times and seasons so they can recognize His work, trust His timing, and faithfully steward the assignment of their current season.

Signature Framework: The Five Ls A biblical framework for discerning your season and faithfully stewarding God's assignment.

Brave Change - Moving Forward When Life Doesn't Go as Planned: Life rarely unfolds the way we expect. Whether facing loss, divorce, career transitions, or an empty nest, women discover how God brings purpose from disappointment and equips them to move forward with renewed faith, hope, and confidence.

Signature Framework: The Six Ms A biblical roadmap for moving forward with faith when life doesn't go as planned.

Between Time - Trusting God Between the Promise and the Fulfillment: God's greatest work often happens between what He has spoken over us and the fulfillment. This message encourages women to remain faithful, strengthen their faith, and partner with God while His plans unfold.

Signature Framework: The Seven Commitments A biblical framework for remaining faithful between God's promise and its fulfillment.

Called for More - Becoming Who God Created You to Be—Season by Season: Calling is more than what we do—it's who God is forming us to become. Women discover how every season develops their relationship with Christ, identity, character, and purpose as they faithfully live out God's calling.

Signature Framework: The PRIMAL Framework: A biblical framework for becoming who God created you to be and living on mission—season by season.

BOOKING & CONTACT

Women's Conferences • Churches • Retreats
Leadership Gatherings • Workshops • Virtual Events
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